

# Sustainable Filmmaking

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FINLAND aiming to be  
carbon neutral 2035

AALTO Campus  
carbon neutral 2030

**A”**

Aalto University  
School of Arts, Design  
and Architecture

Department of Film

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# Sustainable Development Goals



All Aalto courses define which UN sustainability goals are imbedded in the course content

<https://www.aalto.fi/en/co-educators>

<https://climateuniversity.fi/>

<https://sdgs.un.org/goals>

## Aspects of sustainability

- Ecological
- Economical
- Social

All 3 aspects included in mandatory courses for all majors in MA in Film

All first year BA students introduced to

<https://ekosetti.fi>



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*Respect everyone's eco efforts.*

*Don't preach.*

*Set an example.*

Wishing for

- shared standards
- free certification system
- practical calculating software/app with easy localisation...

AND ...



# ECO/CO2 symbol for audience



For all ages  
(in Finnish language)



Not for persons  
under 7



Not for persons  
under 12



Not for persons  
under 16



Not for persons  
under 18



For all ages  
(in Swedish language)



Contains violence



Sexual content



May cause anxiety



Contains drug use

# THANK YOU!